



ositivelyarts



2023 SPONSORSHIP OPPORTUNITIES

#LAUNCHYOURMOMENT23

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ABOUT POSITIVELY ARTS

Positively Arts is a 501 (c)(3) non-profit that empowers kids for life by building confidence through performance and artistic discovery. We fortify students' social and emotional development by providing the tools, positive outlets, and community support through which kids can develop the confidence and resilience they need to excel in every aspect of their lives.

In 2014, with a Harvard Master's Degree in Education and a long career as a Disney Vocalist, Pilita Simpson realized the power of using the arts as a tool and delivery system to empower youth, strengthen mental resilience, and build confidence in students who needed it the most. Rather than focusing on teaching children to shine perfectly on stage, she would focus on empowering children to shine brightly with confidence from within. Since its inception, Positively Arts has utilized the arts as an avenue to create a safe and supportive environment where young people can learn, thrive, and become stronger individuals who can bring positive change to their communities.

Through master classes, camps, private lessons, and performance opportunities Positively Arts seeks to ensure Southern Nevada youth have access to experiences that are designed to empower youth leaders, strengthen resilience, build self-esteem, and enhance their overall social-emotional development. Positively Arts' uses the literary arts, visual arts, and performing arts interchangeably to encourage self-reflection and gratitude. We focus on the positive aspects of creativity and collaboration, and we build empathy in youth by encouraging students to use their artistic talents to give back to the community around them.



I love Positively Arts and this is why. I am a cancer survivor and through another foundation I met Pilita the founder of Positively Arts and since I didn't have that much money for the classes Pilita gave me a full scholarship that lets me participate in the amazing classes that help me cope with anxiety and stress and help me feel better about myself and other people.



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GET LAUNCHED VEGAS IS BACK!!

Get Launched Vegas (GLV) is Positively Arts' Annual Benefit Concert Series that pairs aspiring young talent with current professionals in the entertainment industry. We focus on the mentorships and learning components built into an exciting 2 month competition-style concert series. GLV shares the inspirational stories of aspiring young artists from the [Entertainment Capital of the World](#). The program pairs aspiring young performers with headliners from the Vegas Strip and Broadway to act as mentors throughout the competition process, allowing our youth to be coached by the best in the business for a one-of-a-kind learning experience that empowers youth to reach for the stars.

Get Launched Vegas is more than just a program—it's an inspirational journey that inspires young minds to work diligently and dream big. Infused with Positively Arts' signature uplifting approach and positive reinforcement, this initiative guarantees that our students will cultivate the unwavering confidence necessary to excel in all aspects of their lives.

I am excited to invite you to join our movement to empower Las Vegas area youth through enrichment and confidence-building programs.

Thank you for your generous support!

Pilita Simpson
Founder and CEO
Positively Arts



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SPONSORSHIPS OPPORTUNITIES

Presenting Sponsor - \$15,000

- (2) 30 second Commercial or video message to air during episodes
- 4 VIP tables to Finale Show (4 seats per table)
- Banner Signage during Live Finale Show
- Verbal Recognition by Event Host
- Social Media Recognition/promotion
- Linked logo placement on PA website
- Sponsor Booth during Finale reception
- Lower third logo during every episode (7 episodes)
- Co-branded step and repeat for reception 8x8
- Inclusion in media announcements
- Opportunity to host master class

Supporting Sponsor - \$5,000

- 3 VIP tables to Finale Show (4 seats per table)
- Banner Signage during Live Finale Show
- Verbal Recognition by Event Host
- Social Media Recognition/promotion
- Linked logo placement on PA website
- Sponsor Booth during Finale reception

Gold Sponsor - \$2,500

- 2 VIP tables to Finale Show
- Verbal Recognition by Event Host
- Social Media Recognition/promotion
- Linked logo placement on PA website
- Sponsor Booth during Finale reception

Silver Sponsor - \$1,000

- One VIP table to Finale Show
- Linked logo placement on PA website
- Verbal Recognition by Event Host

VISIT OUR WEBSITE



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A LA CARTE SPONSORSHIPS

- **Scholarship Sponsor** (includes company name on giant check presentation)
 - First Place Winner - **\$1,000**
 - Second Place Winner - **\$500**
 - Third Place Winner - **\$350**
- **Green Room Sponsor - \$1,000**
 - Logo in Green Room and on-screen, branded water bottles for the contestants before and after their performance.
- **Positively Leader of the Year Award** (includes check presentation) - **\$500**
- **Co-branded Microphone Flag - \$250**
- **Co-branded Step & Repeat behind judges during episodes - \$1,000**
- **Co-branded Table Cloth at Judges Table during episodes - \$1,500**
- **Photo Booth Sponsor - \$500**
- **Sponsor a Student Registration Fee - \$250**
- **Commercial to air during 1 episode and on Social Media - \$500**
 - Commercial to air during 3 episodes and on Social Media - **\$1,000**
- **Donate an item for auction!**

In addition to the specialty marketing opportunities, all a la carte sponsors will be featured on Positively Arts' website and social media channels.

For more information, please contact Matt Lockwood at matthew@positivelyarts.org or (702) 763-2577